



EpilaDerm[®]-Career path

2010

The definition of the 7-Level EpilaDerm®-Career path

Through this educational program the participant is able to acquire a deeper understanding for long term hair regrowth reduction as well as profound practical skills in working with the EpilaDerm®-sugaring-technique.

The Career path is an open educational program allowing the participant to acquire the different levels in their own pace and preferences.

Level 1:

1-day-EpilaDerm®-Basis-Seminar

Introductory demonstration to long term hair regrowth reduction with the EpilaDerm®-Hair-Removal-System. Provides the participants with comprehensive theoretical and product knowledge. Individual working and training with the EpilaDerm®-sugaring-technique on legs complete. At the end of the day the participant is qualified to perform the basic hair removal sessions.

Level 2:

Consolidation through one or more 1/2-Day EpilaDerm®-Refresher-Workshops

Analysis of the participants results and eventual difficulties with their customers. Individual practical working with the EpilaDerm®-Sugarpastes with feedback to your skills. Each Refresher workshop improves the participants technique and makes the participants more successful!

Level 3:

1-Day-EpilaDerm®-Advanced-Seminar

Intensive questions-and problem solving including further theoretical content. Examination of and feedback to current skills. Demonstration of hair removal of armpits, bikini area, upper lip and chin. Individual working and training with the EpilaDerm®-sugaring-technique on the new areas.

Level 4:

Consolidation through one or more 1/2-Day EpilaDerm®-Refresher-Workshops!

Level 5:

Acquisition of additional qualifications, such as:

1-Day-EpilaDerm®-Intimate-area-Complete-Seminar

Introductory theory and demonstration of hair removal of the intimate area ranging from classical bikini area to the complete intimate area. The participants will work on each other!

Qualification: Level 1–4, minimum 6 Month experience with the EpilaDerm®-sugaring-technique or approval from the EpilaDerm®-trainer.

1-Day-EpilaDerm®-fast-sugaring-seminar

Examination of and feedback to current skills. Intensive questions-and problem solving.

Demonstration of advanced mixing techniques and fast sugaring with the EpilaDerm®-profi and -expert Sugarpastes. Individual working and training with the EpilaDerm®-fast-sugaring-technique.

Qualification: Level 1–4, minimum 6 Month experience with the EpilaDerm®-sugaring-technique or approval from the EpilaDerm®-trainer.

1-Day-EpilaDerm®-Customer consultation and Customer relationship-Seminar:

„Different than others“ is the motto of this seminar! The best customer loyalty is achieved through competent and honest consultation with the customer. This seminar provides the participant with qualified tools for a highly qualified customer consultation for the EpilaDerm®-treatments for long term hair regrowth reduction!

Level 6:

1-Day-EpilaDerm®-Expert-Qualification-Seminar

Examination of and feedback to current skills. Intensive questions-and problem solving.

Demonstration of hair removal of eye brows,nose, ears and vellus hairs.

Individual working with the EpilaDerm®-products and the sugaring technique including test!

Qualification: Level 1–4 plus fast sugaring and preferably also customer consultation seminar.

Level 7:

ANNUAL EpilaDerm®-Expert-Quality-Control

To stay updated and obtain the advantages, qualification and status as an EpilaDerm®-Expert the experts prove their skills in an annual quality-control-test.

The participation in each Seminar is verified with an EpilaDerm®-certificate!

The EpilaDerm®-Basis, Refresher and Advanced Seminars – Level 1 to 4.

The perfect beginning to qualify as an EpilaDerm®-Profi in hair removal and long term hair regrowth reduction.

Through these seminars the participant should acquire substantial theoretical knowledge, which enhances the deeper understanding of the nature of long term hair regrowth reduction as well as the nature of root-deep epilation with the sugar paste method.

The participant should recognize, that the EpilaDerm®-System is much more than merely a method to remove hairs, and that the EpilaDerm®-System allows for the beautician to address three important customer groups at the same time.

The participant should be able to adopt new and important knowledge about hair, hair growth, epilation and the progress of the EpilaDerm®-treatments in order to achieve a beautiful and hair free skin for his/her customers.

This will enable the participant to perform a professional customer consultation concerning the EpilaDerm®-Treatments and to convince the customer through new and improved epilation results – thus increasing customer loyalty as well.

The EpilaDerm®-Special Seminars and Expert Qualification Seminar – Level 5 to 7.

These seminars leads to absolute expert-status and highest competence in all matters of hair removal and long term hair regrowth reduction.

The EpilaDerm®-EXPERTS are absolute professionals in using the EpilaDerm®-System and excels through their competence, skills and high quality standards.

They achieve top-results, high revenues and profit from special Expert-advantages and the image as an official expert!

